



The Poetry of Time

*The woods are lovely, dark & deep,
But I have promises to keep,
And miles to go before I sleep,
And miles to go before I sleep.*

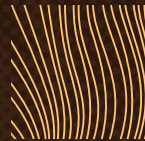
- Robert Frost



Introducing De Madera

Welcome to a collection of nature's poetry captured in each shade, texture and panel. **De Madera** represents the profound beauty and enduring elegance of wood.

Each panel tells a story, with lines and textures that reflect the natural beauty and timeless elegance of wood. Feel the warmth and charm of wood with the durability and versatility of ACP.



ETCHED TECHNOLOGY

Elevate sophistication with engraved patterns that play with light, offering unique, touchable textures for a bold, artistic impact.

15 YEARS
WARRANTY

Notes on Nuance

Natural Wood

- Natural
- The Feel
- No Warranty
- Shrinks/Swells due to weather
- Scratch Magnet
- Wind, UV, Temperature shifts can lead to damage
- Costly to source high-quality wood
- Heavy
- Maintenance-Heavy; thus high spends over time



Viva De Madera

- Looks Natural
- Feels Natural
- Up to 15 Years of Warranty
- Weather-Proof
- Scratch/Dust Resistant
- Stable during Wind, UV or Temperature Shifts
- Cost-Efficient and Value Engineered for your needs
- Light & Environmental Friendly
- Light on Maintenance, therefore High Savings over time

About Viva

Established Innovators

Pioneering the ACP Industry since 2003

Trusted Material Sources

We source materials only from certified vendors, like Hindalco, Nippon & many more.

State-of-the-Art Facilities

Equipped with cutting-edge machinery in Gujarat for high-quality MCP always.

Fire-Safe

Pioneers of FR Class A2+ ACCP in India, ensuring best-in-class MCP

Customer-Centric Approach

We are committed to customer satisfaction with our value-engineered high-quality products.

What Sets Us Apart?

20+ Years

Manufacturing Excellence

15 Million M² Annual
Production Capacity

14 Production
Lines

4 Colour Coating
Lines

500+ Shades with
Infinite Customisation

100+ Inhouse
Quality Test

Excerpt from
"The Oak"

*"There needs no crown to mark the forest's king;
How in his leaves outshines full summer's bliss!
Sun, storm, rain, dew, to him their tribute bring,
Which he with such benignant royalty
Accepts, as overpayeth what is lent..."*

- James Russell Lowell

In poems like **"The Oak,"** he celebrates the strength and resilience of trees, symbolizing endurance and timeless beauty. His work reflects the emotional depth and individualism of Romanticism.



**De
Madera**

VA 2001
WHITE OAK

Excerpt from
"The Trees"

*Is it that they are born again
And we grow old? No, they die too,
Their yearly trick of looking new
Is written down in rings of grain.*

- Philip Larkin

"The Trees" embodies postmodernist themes of renewal, growth, and the cyclical nature of life, offering a poignant meditation on the passage of time.



**De
Madera**

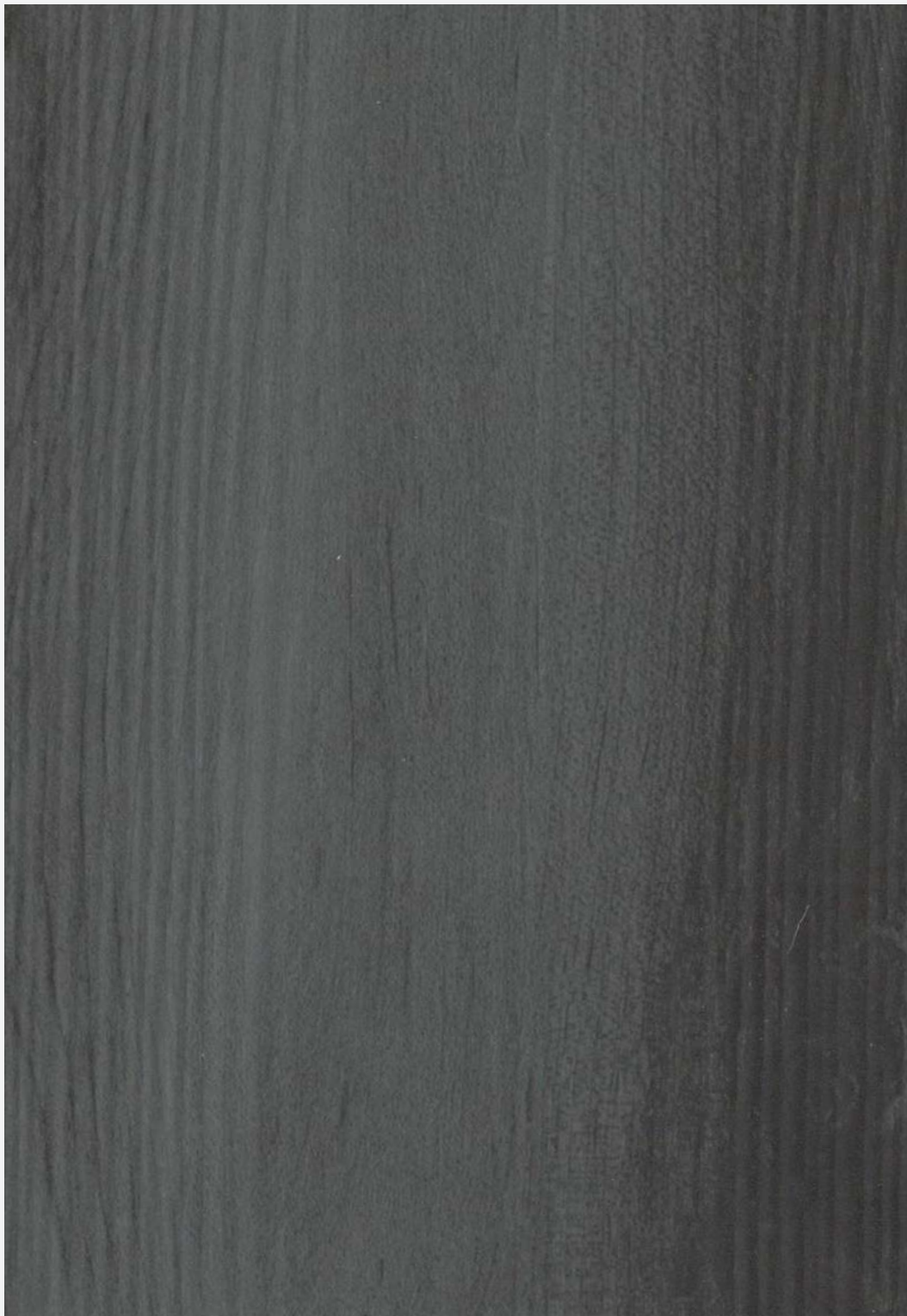
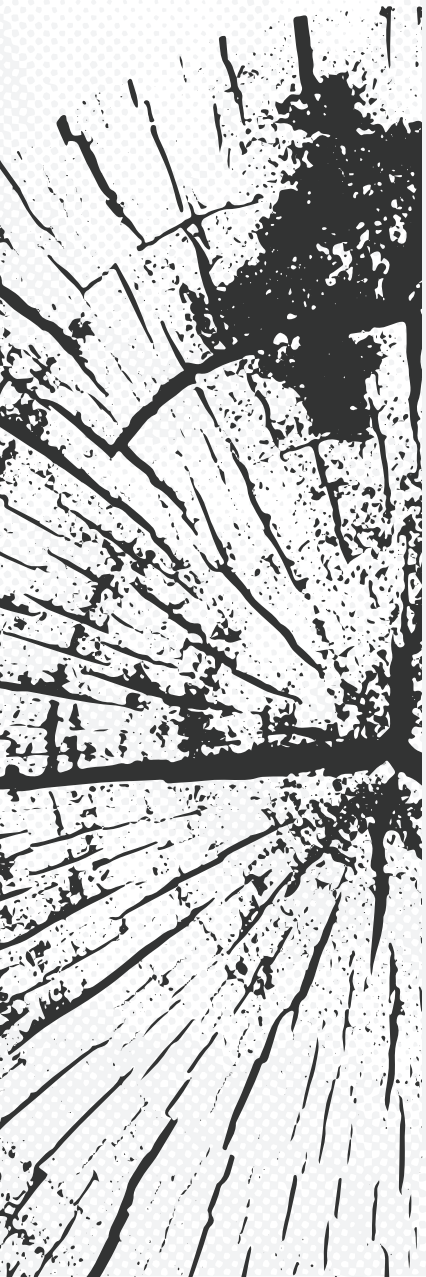
VA 2009
SPRING
WOOD

Excerpt from
"Charred Wood"

*In the forest's heart, where fire once played,
Charred wood stands, in silence swayed.
Blackened bark, a testament to flame,
Yet life persists, in nature's name.*

- Gary Snyder

In **"Charred Wood,"** Snyder reflects on the aftermath of a forest fire, emphasizing the enduring presence of the charred wood and the cycle of destruction and renewal.




De
Madera
—
VA 2008
CHARRED
WOOD

Excerpt from
"The Oak Tree"

*But still the oak tree held its ground
While other trees fell all around
The weary wind gave up and spoke,
"How can you still be standing Oak?"*

- Johnny Ray Ryder Jr

Ryder's contemporary approach provides a modern perspective on these timeless qualities, aligning well with the enduring nature of the Nevada Red Oak.



De 
Madera
—
VA 2005
NEVADA RED
OAK

Excerpt from
"Pine Music"

*O wandering summer breezes!
The pine harps touch again
For the child who loves the ocean,
And longs for it in vain.*

- Kate Louise Brown

"Pine Music" evokes the gentle, soothing sounds of the sea as heard through the rustling of pine trees, blending the imagery of the ocean with the tranquility of the forest. This poem exemplifies the period's inclination towards capturing nature's ephemeral beauty and its ability to evoke powerful emotions.



**De
Madera**

VA 2004
CANVAS PINE

Excerpt from
"The Larch"

*The larch has hung all its tassels out,
It is spring, and the larch is coming into flower;
The green, on its long, thin twigs, takes on a faint
Yellowish cast, as if the sun had kissed it there.*

- Norman MacCaig

Poems like **"Larch"** capture the essence of trees, reflecting the delicate beauty and resilience of Larix Fume. His legacy endures through his profound and accessible poetry.



**De
Madera**

VA 2002
LARIX FUME

Excerpt from
"The Coast-Range Christ"

*I have been teased and tutored by pine trees;
I have grown strong in their limbs though their roots have dug into my heart;
I have known the cold of their shade and the heat of their heartwood;
I have been stubborn and full of the resin that runs in their veins.*

- Robinson Jeffers

His work often reflects a philosophy of **"inhumanism,"** which emphasizes the value of the natural world over the concerns of humanity, aligning well with the enduring qualities of Raw Pine.



**De
Madera**

VA 2003
RAW PINE

Excerpt from
"In the Dark Pine-Wood"

*In the dark pine-wood I would we lay,
In deep cool shadow at noon of day.
How sweet to lie there, sweet to kiss,
Where the great pine-forest enaisled is!*

- James Joyce

His modernist approach emphasizes the deep connection between nature and human emotions, aligning well with the enduring qualities of pine wood.



**De
Madera**

VA 2006
CLASSIC
CHINTOPINE

Excerpt from
"To an Oak Tree"

*Thy strength and beauty blend
Most wondrously; for ornament and use
In thee so happily combined, produce
Creation's perfect end.*

- Ellwood Roberts

| The Victorian perspective on nature aligns with the majestic qualities of the Sawtooth Oak, symbolizing resilience and tranquillity.



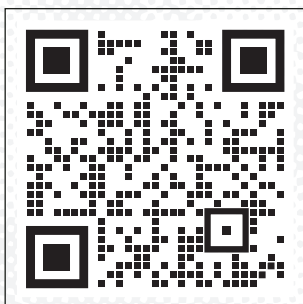
**De
Madera**

VA 2007
SAWTOOTH
OAK

Our Series Tailored for **World-Class Architecture**



& Many More....



Scan to have a look at
our De Madera Digital Shades

vivaacp.com



Shield Your Structures with

Viva Fire Retardant Panels

FR ACP
Class A2, A2+, B

Our ACP is
Certified by



Certification:

NFPA 285-2019 | EN 13501-1:2018 | ASTM D1929-16 | ASTM E84-22

A Closer Look: Technical Aspects

A	Panel Dimensions					
	Standard	2440 mm x 1220 mm	3050 mm x 1220 mm	3660 mm x 1220 mm		
B	Panel Thickness (LDPE/Mineral/Aluminium Corrugated)					
	Panel	Core	Top Skin	Bottom Skin	Alloy	
	5 Star					
	3.0 mm	2.5 mm	0.25 mm	0.25 mm	3105	
	4.0 mm	3.5 mm	0.25 mm	0.25 mm	3105	
	7 Star (MOQ-1000 Sq.Mt.)					
	4.0 mm	3.0 mm	0.50 mm	0.50 mm	3105	
C	Coating Type					
	Top Skin	Bottom Skin		Paint supplier: Nippon Spectrum JSW Berger Becker PPG Akzonobel		
	PVDF / FEVE	PE				
D	Permissible Product Tolerance					
	Size		Thickness			
	Length	Width	Bow	Squareness	Panel	Coil
	± 4.0 mm	± 2.0 mm	Maximum 0.5%	Maximum ± 2.0 mm	± 0.20 mm	± 0.03 mm

*Shade variance may vary on batch variance

*For further queries you may contact our customer care manager at 1800 313 3770

*AA5005 series alloy is available on request

*Our warranties are limited to products supply only

*Available in HPL Series - Thickness: 6 mm, MOQ: 150 Mtr

*Viva warrants that its products are free from manufacturing defects and they are fit and suitable for usual purposes.

*The product should be inspected prior to installation and our liability will be limited to the cost of the product only.

***Please note: The colors displayed in this brochure are digital representations and may vary from the actual shades. For accurate color matching, please refer to physical samples.**

A Closer Look: Technical Aspects

Property	Test Method	Units	Polyethylene Core	Mineral Core (Class B)	Mineral Core (Class A2)	Aluminium Corrugated Core (Class A2)
ACP Thickness	Measurement	mm	4.0	4.0	4.0	4.0
Coil Thickness	Measurement	mm	0.5	0.5	0.5	0.5
ACP Weight	Measurement	Kg/m ²	6.0	7.5	8.5	3.8
Core Density	Measurement	—	1.10	1.6	1.87	2.74
Peel Test	ASTM D 903	N/mm	Min.7	Min.7	Min.7	Min.7
ACP Tensile Strength	ASTM D 638	Mpa	Min.40	Min.40	Min.45	Min.45
ACP Yield Strength	ASTM D 638	Mpa	Min.35	Min.35	Min.40	Min.40
ACP Elongation	ASTM D 638	%	Min.5	Min.5	Min.5	Min.5
Thermal Expansion	ASTM D 696	mm/M/100°C	2.4	2.4	2.4	2.4
Heat Transmission Coefficient (U)	ASTM C 1363	W/m ² K	5.52	5.53	5.53	5.53
Fire Classifications	EN 13501 - 1	-	—	Class B-s1,d0	Class A2-s1,d0	Class A2-s1,d0
Fire Rating	EN 13501 - 1	—	—	Class B	Class A2	Class A2
Sound Transmission Loss	ASTM E 90	dB	25	25	25	25
Sound Absorption Factor	ISO 354	—	0.05	0.05	0.05	0.05



VIVA COMPOSITE PANEL PVT. LTD.

Head Office:

Viva Composite Panel Pvt. Ltd.,
601, 6th Floor, A Wing, Times Square Building,
Marol Naka, Andheri - Kurla Rd, Andheri East,
Mumbai, Maharashtra - 400059

Factory Address:

Survey No, 85/8, 85/9, 85/10, 68/1, 70/14,
Khattalwada, Manekpur Road, Opp Poultry
Farm, Near Apar Industries Ltd,
Tal-Umbergoan, Dist - Valsad, Station -
Sanjan, Gujarat - 396120

Branch Offices:

Delhi | Bengaluru | Ahmedabad | Hyderabad
| Chennai | Bhubaneshwar | Jaipur | Raipur |
Lucknow | Udaipur | Surat | Ranchi | Kochi |
Hubli | Indore | Pune | Nagpur | Nashik |
Bhopal | Kolkata

Overseas Branch

Qatar -

Viva Composite Panels Trading W.L.L.
Al Wukair, GWC-B1-A12-17 & 18, Doha, Qatar

Kuwait -

Viva Composite Panels Wholesale Co. L.L.C
Al-Qurain, Kuwait

Dubai -

Vivere Star Panel Trading L.L.C.
Dubai, U.A.E.

Overseas Associates

USA | UAE | South Africa | Sri Lanka | Saudi Arabia | Poland

ASIA'S LARGEST
MCP MANUFACTURER



vivaacp.com



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info@vivaacp.com





De Madera



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